

Award Winning Brand



Seal/Product	Magazine/Organization	Award	Category	Product
	<i>Beauty Launchpad</i>	2009 Readers' Choice Award for Makeup	Blush	<i>PurePressed Blush</i>
	<i>Beauty Launchpad</i>	2009 Readers' Choice Award for Makeup	Eye Shadow	<i>PurePressed Eye Shadow</i>
	<i>Beauty Launchpad</i>	2009 Readers' Choice Award for Makeup	Seasonal Collection	<i>Cool Beauty</i>
	<i>American Spa</i>	2009 Professionals' Choice Award	Favorite Cosmetics Line	
	<i>DAYSPA</i>	2009 Editors' Choice Award		<i>Zap&amp;Hide</i>
	<i>Natural Health</i>	2009 Beauty Award	Best Concealer	<i>Zap&amp;Hide</i>
	<i>Shecky's</i>	2009 Beauty at its Best Award	Best Tinted Moisturizer	<i>Dream Tint</i>
	<i>Allure</i>	2009 Editors' Choice Award	Best Natural Wonder	<i>Liquid Eye Liner</i>
	<i>Natural Solutions</i>	2009 Beauty with a Conscious Award	Best Powder Foundation	<i>PurePressed Base</i>
	<i>ICMAD</i>	2009 CITY Award (Cosmetic Innovators of The Year)	Color Cosmetic Product	<i>Zap&amp;Hide</i>
	<i>Allure</i>	2009 Readers' Choice Award	Favorite Breakthrough Makeup Product of 2008	<i>Dream Tint</i>
	<i>ELLE</i>	2009 Beauty Green Star Award	Best Eye Shadow	<i>PurePressed Eye Shadow</i>
	<i>Self</i>	2009 Healthy Beauty Award	Best Mattifying Powder	<i>Brush-Me Matte</i>
	<i>Nature &amp; Health (Australia)</i>	2009 Natural Beauty Award	Best Mascara	<i>PureLash Mascara</i> in <b>Black Onyx</b>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Favorite Foundation (5 years in a row)	<i>PurePressed Base</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Seasonal Collection	<i>A Frame of Mind</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Blush	<i>InTouch Cream Blush</i>

Award Winning Brand



Seal/Product	Magazine/Organization	Award	Category	Product
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Bronzer	<i>Brush-Me Bronze</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Eye Pencil	
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Mascara	<i>Longest Lash</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Lipstick	<i>PureMoist LipColour</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Makeup	Lip Gloss	<i>PureGloss for Lips</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Skincare	Lip Plumper	<i>Sugar&amp;Butter</i>
	<i>Beauty Launchpad</i>	2008 Readers' Choice Award for Tools		<i>The Handi brush</i>
	<i>American Spa</i>	2008 Professionals' Choice Award	Favorite Cosmetics Line	
	<i>American Spa</i>	2008 Professionals' Choice Award	Favorite Company for Product Education	
	<i>DAYSPA</i>	2008 Editors' Choice Award		<i>Dream Tint in Medium Light</i>
	<i>Allure</i>	2008 Best of Beauty Award	Best Natural Selection	<i>Circle \Delete</i>
	<i>Shecky's</i>	2008 Beauty at its Best Award	Best Bronzer	<i>So-Bronze</i>
	<i>ELLE</i>	2008 Beauty Green Star Award	Best Bronzer	<i>Sunbeam</i>
	<i>ELLE</i>	2008 Beauty Green Star Award	Best Eye Shadow	<i>PurePressed Eye Shadow</i>
	<i>Skin Inc.</i>	2008 Best of the Best Award	Best Cosmetic Supplier	
	<i>Self</i>	2008 Healthy Beauty Award	Best Powder Blush	
	<i>Natural Health UK</i>	2008 Best Foundation		<i>Liquid Minerals</i>